

Report Date.: 11/20/97 1:53 PM
Request.....: MA97-5
Submitter....: E.Chambers/J.Garman
Request Type: inh
Activity : T00107

Reported By...: CHAMBERS,LIZ
Date Submitted: 11/03/97
Date Received.: 11/03/97
Date Completed: 11/20/97
Approved By...: NOT APPROVED

Description.: MASSACHUSETTS COMPLIANCE - TEST BRANDS MORE THAN 5% MARKET SHARE FOR
MA.COMPLIANCE

* DATA HAS NOT HAD FINAL REVIEW/APPROVAL: SUBJECT TO CHANGE *

Test Categories/Tests	MR8			ML8		
	Average	StdDev	N	Average	StdDev	N
Smoke						
FTC Butt Length, mm	34.0			39.0		
MA Tar, mg/cigt	31.8	1.06	20	24.2	0.85	20
MA TPM, mg/cigt.	45.3	2.19	20	32.3	1.45	20
MA Nicotine, mg/cigt.	2.27	0.071	20	1.73	0.059	20
MA Water, mg/cigt.	11.21	1.364	20	6.36	0.696	20
MA Puffs/Cigt.	13.6	0.34	20	13.2	0.34	20
Tar/Puff, mg	2.3			1.8		
pH	5.38	0.008	3	5.35	0.019	3
MA CO, mg/cigt.	28.9	0.98	20	27.1	1.01	20
Filter						
Tipping Paper Length, mm	31.5	0.35	20	35.8	0.44	20
Ventilation, %	14	2.8	100	30	4.1	100
Filler						
Tobacco Weight, g	0.858	0.0038	4	0.811	0.0038	4
MA Nicotine, mg/cigt.	15.48	0.213	3	14.34	0.302	3
Test Categories/Tests	ML8M			MRM8		
	Average	StdDev	N	Average	StdDev	N
Smoke						
FTC Butt Length, mm	39.0			39.0		
MA Tar, mg/cigt	23.0	0.76	20	27.3	0.80	20
MA TPM, mg/cigt.	30.5	1.15	20	37.7	1.28	20
MA Nicotine, mg/cigt	1.64	0.064	20	1.95	0.065	20
MA Water, mg/cigt.	5.80	0.578	20	8.51	0.752	20
MA Puffs/Cigt	12.9	0.42	20	13.1	0.45	20
Tar/Puff, mg	1.8			2.1		
pH	5.36	0.029	3	5.38	0.032	3
MA CO, mg/cigt.	26.5	1.14	20	26.5	1.28	20
Filter						
Tipping Paper Length, mm	36.0	0.26	20	35.9	0.40	20
Ventilation, %	32	3.9	99	20	3.7	99
Filler						
Tobacco Weight, g	0.780	0.0076	4	0.808	0.0045	4
MA Nicotine, mg/cigt.	12.97	0.021	3	13.90	0.168	3

Notations:

ML8 - MARLBORO LIGHTS 100 20'S (SP)
ML8M - MARLBORO LIGHTS MENTHOL 100 20'S (SP)
MR8 - MARLBORO 100 20'S (SP)
MRM8 - MARLBORO MEDIUM 100 20'S (SP)

cc: REQUESTOR ONLY

Doc-Code: P0622

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